

**Listing of the Claims:**

1. (Currently Amended) A vehicle tire, comprising at least one removable insert, o-ring or plug provided in at least one void contained adjacent to the outside surface of at least one of a tread, a belt or a ply of said vehicle tire, said insert, o-ring or plug comprising at least one novelty scented rubber compound, and/or at least one novelty scented non-rubber component, where said novelty scented rubber compound and/or said novelty scented component comprises at least one novelty scent or fragrance, where said novelty scented rubber compound and/or said novelty scented non-rubber component gives off a unique aroma when said tire is at rest, where said novelty scented rubber compound and/or said novelty scented non-rubber component gives off a unique aroma from said scented rubber compound or said scented non-rubber compound that is released when said tire is in normal use in a vehicle for driving, said release of said scent or fragrance due to friction, heat buildup, and or wear; and where normal wear of said vehicle tire exposes fresh surface area of said novelty scented rubber compound, and/or said novelty scented non-rubber component, wherein said unique aroma comprises a salient, distinctive, and marketable feature of said vehicle tire.
2. (Currently Amended) The vehicle tire of claim 1, ~~further comprising including~~ wherein said at least one insert, o-ring or plug further comprises novelty scented rubber compound and/or said novelty scented non-rubber component comprises at least one pheromone in addition to, or in place of, said at least one novelty scent or fragrance.
3. (Canceled)
4. (Currently Amended) ~~The wear warning oriented rubber compound and/or wear warning oriented non-rubber component~~ vehicle tire of claim 1 3, comprising wherein said vehicle tire further comprises at least one wear warning oriented rubber compound and/or said wear warning oriented non-rubber component emits wear warning means at a predetermined level of wear of said vehicle tire, where wherein said wear warning means comprises comprising at least one of a wear warning scent, and/or visible wear warning means, comprising where wherein said visible wear warning means comprises visible wear warning non-colored/ or colored smoke, or visible wear warning powder that optionally leaves a residue, or

~~visible wear warning viscous solution comprising any desired composition, color, or viscosity; further comprising including where~~ wherein ~~the intensity or timing of the release of said wear warning means component~~ is proportional to the wear level of said vehicle tire and/or said wear warning means.

5. (Currently Amended) The vehicle tire of claim 1, ~~further comprising including where~~ wherein ~~said insert, o-ring or plug vehicle tire comprises said novelty scented rubber compound, where~~ wherein ~~said novelty scented compound can either is color coordinated ed in accordance to the~~ with said scent or fragrance of said novelty scented rubber compound, or where wherein ~~the color of said insert, o-ring or plug novelty scented rubber compound is incongruous with said scent or fragrance the scent of said novelty scented rubber compound.~~
6. (Currently Amended) The vehicle tire of claim 1, ~~further comprising including wherein said vehicle tire comprises at least one void anywhere on the outside surface of said tire where said void comprises a receptacle that is intended for and allows for the insertion of at least one novelty plug or insert, where said void, insert, o-ring or plug comprises a hole of any particular shape, design, directional orientation, size, or depth, and/or a groove, channel, or crevice comprising any shape, design, design pattern, directional orientation, size, or depth, further comprising including where said groove, channel, or crevice can accommodate said at least one novelty plug or insert comprising any embodiment of an "O" ring around the tread circumference or sidewall diameter of said vehicle tire.~~
7. (Currently Amended) The vehicle tire of claim 6, ~~further comprising including where~~ wherein ~~said vehicle tire further comprises ing said at least one void anywhere on the outside surface of said tire, said void providing for placement or replacement of at least one additional insert, o-ring or plug comprising at least one of a fragrance, a scent, a pheromone or a wear warning component, where said void comprises said receptacle that is intended for and allows for the insertion of at least one said novelty plug or insert, does not comprise said novelty scented rubber compound and/or said novelty scented non-rubber component, and/or does not comprise said pheromone, and/or does not comprise said wear warning oriented rubber compound and/or said wear warning oriented non-rubber component.~~

8. (Currently Amended) The ~~void~~ vehicle tire of claim 6, ~~comprising wherein said void is created using any void creating means~~ vehicle tire is selected from a vehicle tire for at least one of an automobile, a sport utility vehicle, a minivan; a heavy machinery work vehicle, a truck, a farm equipment vehicle, an aircraft; a bus; a motorcycle, a scooters, a motorbike; an all-terrain vehicle, a golf cart, a go cart; a bicycle, a unicycle, a tricycles, or an exercise bike.
9. (Currently Amended) The ~~void~~ vehicle tire of claim 6, ~~further comprising including~~ wherein at least one of said at least one void can accommodate two or more novelty of at least one of said plug, o-ring or inserts, either along the depth of said void, side by side along/across the opening gap of said void, or both.
10. (Currently Amended) The ~~novelty plug or insert~~ vehicle tire of claim ~~1~~ 6, ~~comprising where said novelty plug or insert comprises any shape, design, size or depth, comprising where said novelty plug or insert comprises any erodible material composition, comprising where and wherein said novelty plug, o-ring or insert;~~
- a. ~~comprises any at least one color or any colors, and comprising where said novelty plug or insert is designed for or is able to be modified to~~
  - b. ~~be is inserted, installed and/or secured in said void by any possible inserting, installing, or securing means; further comprising including where said novelty plug or insert~~
  - c. ~~is removable from said at least one void of said vehicle tire; or using any removing means; further comprising including where said novelty plug or insert~~
  - d. ~~comprises any embodiment of an "O" ring around the circumference or diameter of said vehicle tire.~~
11. (Canceled)
12. (Currently Amended) The vehicle tire ~~erodible material composition~~ of claim 10, ~~further comprising including where wherein said insert, o-ring or plug erodible material composition further comprises at least one novelty visual aspect, where said novelty visual aspect comprises any unique or interesting appearance items including items that are selected from a reflective component, a refractive component, a sparkling component, a shining component, a holographic~~

component, a jewel-like component, a luminescent component, a pearlescent component, a fluorescent component, or a glow-in-the dark component, etc.

13. (Currently Amended) The vehicle tire novelty plug or insert of claim 4 10, ~~further comprising including where~~ wherein said ~~novelty plug or insert comprises a wear warning plug or insert comprising where said~~ wear warning component comprises at least one wear warning plug, o-ring or insert is able to be oriented in said vehicle tire in such a way that allows deployment to occur at a predetermined level of wear of said vehicle tire, where and wherein said wear warning plug, o-ring or insert comprises: 1) any erodible material composition comprising wear warning means comprising at least one wear warning composition comprising at least one wear warning scent, and/or visible wear warning colored or non-colored smoke, or wear warning powder; and/or, 2) any encapsulated means, where wherein said encapsulated means comprises at least one capsules or microcapsules, where said encapsulated means comprising said at least one wear warning composition, said capsule or microcapsule rupturing es with exposure due to wear, thereby releasing said wear warning composition, wear warning means comprising wear warning scent, and/or either visible wear warning non-colored/colored smoke, visible wear warning powder that optionally leaves a residue, and/or visible wear warning viscous solution comprising any composition, color, or viscosity; further comprising including where the intensity wherein the level of said release of said wear warning means composition is proportional to the wear level of said vehicle tire and/or said wear warning means.
14. (Canceled)
15. (Canceled)
16. (Currently Amended) The ~~novelty plug or insert~~ vehicle tire of claim 7 10, comprising ~~where wherein~~ said ~~novelty plug, o-ring or insert, provided for placement in said void,~~ comprises semi-solids that are introduced into said void using at least one method selected from any void filling means, where said any void filling means comprises any means of pouring, pumping, injecting, or spraying, etc.,
17. (Currently Amended) The ~~novelty plug or insert~~ vehicle tire of claim 10, ~~further comprising including where~~ wherein said ~~novelty plug, o-ring or insert comprises a plug or insert comprising multi-sectional construction, where said plug or insert~~

~~comprising said multi-sectional construction comprises two or more sections, where any one given section, or more than one given sections comprising said two or more sections can be oriented either along the depth of said novelty plug or insert comprising multi-sectional construction, and/or along or across the surface area that is visible after installation of said novelty plug or insert comprising multi-sectional construction; further comprising including where wherein at least one said any one given sections can comprises any one, or any combination or permutation comprising more than one, of the following attributes: at least one erodible material; at least one color; at least one novelty scent and/or fragrance; at least one pheromone; at least one novelty visual aspect; or at least one wear warning component means.~~

18. (Canceled)

19. (Canceled)

20. (Canceled)